

RJReynolds

Tobacco Company

June 12, 1998

K. Ann Shelley
Promotions Coordinator
Cincinnati ROU - 1810
4701 Creek Road, #100
Cincinnati, Ohio 45242

«FULL_NAME»
«ADDR1»
«CITY», «ST» «ZIP»

Dear Owner/Manager:

R.J. Reynolds will be running a special "Pre-Book" promotion for CTS locations in celebration of the upcoming Brickyard 500. The race-car display and product sleeves will be sent directly to your store and should arrive on 7/13/98 with the product arriving within that same week. Directions on how to assemble the display will be enclosed.

If additional product is needed to continue the promotion, or if you have any questions or concerns, please do not hesitate to contact your R.J. Reynolds Sales Representative

Kindest regards,

K. Ann Shelley

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